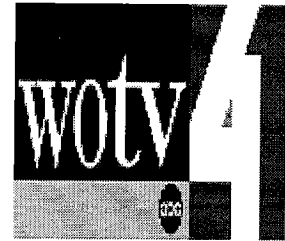


ORDER**WOTV**

Orders	Order / Rev:	215811	
	Alt Order #:	6865825	
	Product Desc:	HOEKSTRA FOR U.S.	
	Estimate:		
	Flight Dates:	10/22/12 - 10/30/12	Primary AE: Petry Philadelphia
	Original Date / Rev:	10/19/12 / 10/19/12	Sales Office: P-PHI
	Order Type:	REG	Sales Region: Nat
Agency	Name:	Brabender Cox	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1218 Grandview Avenue	Billing Cycle: EOM/EOC
		Pittsburgh, PA 15211	Agency Commission: 15%
Advertiser	Name:	POL/Pete Hoekstra For Senate	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL1	Order Separation: 00:15:00
	Priority:	P5	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID: IN12303/TO1358/SP11154

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	18	\$925.00	\$786.25
10/29/12	10/30/12	8	\$375.00	\$318.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$925.00	\$786.25	0.00
November 2012	8	\$375.00	\$318.75	0.00
Totals	26	\$1,300.00	\$1,105.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/23/12	10/26/12	GMA	CM	7-9a	-T-TF--	:30	3	\$25.00	P5	0.00	NM	3	\$75.00
				Good Morning America											
	GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-T-TF--					3	\$25.00		0.00			
E 2	WOTV	10/29/12	10/30/12	GMA	CM	7-9a	MT-----	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				Good Morning America											
	GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MT-----					2	\$25.00		0.00			
E 3	WOTV	10/23/12	10/26/12	M-F 4-5p	CM	4-5p	-TWTF--	:30	4	\$25.00	P5	0.00	NM	4	\$100.00
				The Doctors											
	DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--					4	\$25.00		0.00			
E 4	WOTV	10/29/12	10/30/12	M-F 4-5p	CM	4-5p	MT-----	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				The Doctors											
	DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MT-----					2	\$25.00		0.00			
E 5	WOTV	10/22/12	10/26/12	News 8 @ 6p	CM	6-630p	M---F--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				News 8 @6p											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 215811
 Alt Order #: 6865825
 Flight Dates: 10/22/12 - 10/30/12

Advertiser: POL/Pete Hoekstra For Senate
 Product Desc: HOEKSTRA FOR U.S.
 Estimate:

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WOTV	10/22/12	10/26/12	News 8 @ 6p News 8 @6p	CM	6-630p	M---F--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M---F--			2		\$75.00		0.00				
E 6	WOTV	10/23/12	10/26/12	World News World News w/Diane Sawyer	CM	630-7p	-TW-F--	:30	3	\$100.00	P5	0.00	NM	3	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TW-F--			3		\$100.00		0.00				
E 7	WOTV	10/29/12	10/30/12	World News World News w/Diane Sawyer	CM	630-7p	MT-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MT-----			2		\$100.00		0.00				
E 8	WOTV	10/22/12	10/26/12	M-F 7-8p Rules of Engagement	CM	7-8p	M-W-F--	:30	3	\$50.00	P5	0.00	NM	3	\$150.00
RULES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-W-F--			3		\$50.00		0.00				
E 9	WOTV	10/29/12	10/29/12	M-F 7-8p Rules of Engagement	CM	7-8p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
RULES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$50.00		0.00				
E 10	WOTV	10/27/12	10/27/12	GMA Sa GMA Saturday	CM	8-9a	-----S-	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$25.00		0.00				
E 12	WOTV	10/28/12	10/28/12	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$25.00		0.00				
E 13	WOTV	10/28/12	10/28/12	News 8 @ 6 Weekend News 8 @6 Weekend	CM	6-630p	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$100.00		0.00				
E 14	WOTV	10/30/12	10/30/12	News 8 @ 6p News 8 @6p	CM	6-630p	-T-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$25.00		0.00				
													Totals	26	\$1,300.00